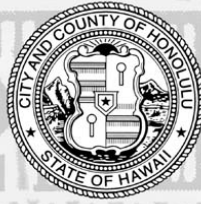


NEWS RELEASE



DEPARTMENT OF
ENVIRONMENTAL SERVICES
CITY AND COUNTY OF HONOLULU

FOR IMMEDIATE RELEASE

March 28, 2011

CITY TARGETS YOUTH TO STEP UP RECYCLING

(Mon., March 28, 2011) – The City’s Department of Environmental Services is gearing up for Earth Month with two new recycling activity books for children, which will be presented in conjunction with the Honolulu Theatre for Youth (HTY) production of WHERE DO THINGS GO? and the City’s traveling show SORT IT OUT!

“Stepping up our recycling efforts will benefit our communities both environmentally and economically,” Mayor Peter Carlisle said. “The blue cart recyclables are generating approximately \$100,000 per month to the City. That’s \$1.2 million anticipated for this fiscal year to offset operating costs and reduce the burden on taxpayers. It’s essential to get everyone involved with recycling, and we think kids can help spread the word.”

The WHERE DO THINGS GO? Coloring Activity Book is based on the HTY story about Kevin who learns to sort trash into the blue, green and gray carts. The animated carts reward Kevin for his efforts with recycled gifts. The book is aimed at grades K-3.

The OPALA IQ BOOK is a fun tool to teach students and families how to become more opala akamai. The book includes a word finder and crossword puzzle, while guiding the reader through the concepts about reducing waste to landfills and how we benefit from recycling and waste-to-energy. A take-home, pull-out section allows readers to share the lesson with their families. This book is geared for 5th grade and up.

HTY’s show will reach more than 20,000 students, grades K-3, and their teachers from March 21 through May 21. Its opening night performance is on April 1 and the public shows will run Saturdays, from April 2 through May 7.

The City’s SORT IT OUT! show is booked at 30 schools, April 4 through May 27, and will reach more than 10,000 students and teachers. In this entertaining mash-up of song, dance and theater, students will learn the dos and don’ts of recycling, the ins and outs of the 3-cart collection system, and encouraged them to get their entire family on-board with recycling. Powerhouse performers Jonathan Syper and Kealoha created the show along with scriptwriter Michael Wurth.

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<u>SORT IT OUT Shows</u>	<u>Date</u>
Ewa Makai Middle School	April 4
Kahaluu Elementary	April 5
Kahuku High	April 6
Waikele Elementary	April 7
Kaahumanu Elementary	April 8
Pearl City Highlands Elementary	April 8
Fern Elementary	April 11
Linapuni Elementary	April 11
Salt Lake Elementary	April 12
Niu Valley Middle School	April 13
Palolo Elementary	April 14
Kapunahala Elementary	April 19
Iroquois Point Elementary	April 20
Farrington High School	April 21
Sunset Beach Elementary	April 25
Voyager Charter School	April 26
Kawananakoa Intermediate	May 2
Ala Wai Elementary	May 5
Liholiho Elementary	May 6
Waikiki Elementary	May 9
Mae Mae Elementary	May 11
Kahala Elementary	May 12
Wilson Elementary	May 12
Kamilioki Elementary	May 16
Waianae Elementary	May 17
St. Elizabeth School	May 18
Kapolei Middle School	May 19
Nanakuli Elementary	May 19
Webling Elementary	May 23
Maunawili Elementary	May 27

The recycling activity books are online at www.opala.org in the Learning Center.